



CONSIDARATION DATE :- 23 JULY 2025 10:00 AM IST.

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## Privacy Policy - NEO CREATIONS

**Effective Date:** 23 JULY 2025

**Company:** NEO CREATIONS

**Contact:** [grievance@neocreations.co.in](mailto:grievance@neocreations.co.in)

**Website:** <https://neocreations.co.in>

NEO CREATIONS ("Company", "we", "our", or "us") is committed to safeguarding your privacy. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information in accordance with applicable Indian laws, including the **Information Technology Act, 2000**, the **Digital India Act, 2023**, and the **Digital Personal Data Protection Act, 2023**.

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### 1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, contact details (email, phone number), address, and event preferences.
  - **Communication Data:** Records of communications via **phone calls, emails, SMS, messaging platforms (like WhatsApp), and video conferencing platforms (such as Zoom, Google Meet, etc.)**.
  - **Technical Data:** IP address, browser type, operating system, and browsing behavior on our website.
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### 2. Use of Collected Information

Your information may be used for:

- Providing and managing our event planning services.
  - Communicating updates, confirmations, and promotional materials.
  - Improving our website and services.
  - Complying with legal obligations.
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### 3. Communication via WhatsApp and SMS

By providing your contact number, you consent to receive communications related to our services via:

- **WhatsApp messages**
- **SMS alerts**
- **Phone calls**

You may opt out of these communications at any time by contacting us.

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## 4. Data Protection and Security

We implement appropriate technical and organizational measures to protect your personal data, including:

- Secure servers and encrypted communications.
  - Access controls and authentication mechanisms.
  - Regular security assessments and updates.
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## 5. Sharing of Information

We do not sell or rent your personal data. We may share your information with:

- **Service Providers:** Trusted third parties involved in delivering our services (e.g., decorators, caterers).
  - **Legal Authorities:** When required to comply with legal obligations or respond to lawful requests.
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## 6. Your Rights

Under applicable laws, you have the right to:

- Access the personal data we hold about you.
- Request correction of inaccurate or incomplete data.
- Withdraw consent for data processing.
- Lodge a complaint with the appropriate data protection authority.

To exercise these rights, please contact us at [support@neocreations.co.in](mailto:support@neocreations.co.in).

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## 7. Cookies and Tracking Technologies

Our website may use cookies and similar technologies to enhance user experience and analyze website traffic. You can manage your cookie preferences through your browser settings.

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## 8. Legal Compliance

This Privacy Policy complies with:

- **Information Technology Act, 2000** and its amendments.
  - **Digital India Act, 2023**, which aims to modernize digital governance and user rights.
  - **Digital Personal Data Protection Act, 2023**, focusing on the protection of digital personal data.
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## 9. Changes to This Policy

NEO CREATIONS reserves the right to modify this Privacy Policy at any time. Any changes will be posted on this page with an updated effective date. Continued use of our services after such changes constitutes your acceptance of the new terms.

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## 10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact:

### **NEO CREATIONS**

Email: [grievance@neocreations.co.in](mailto:grievance@neocreations.co.in)

Phone: +(91) 6351950855

Address: Seth Falia , VP Road ,Valsad - 396001 , Gujarat , INDIA.

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